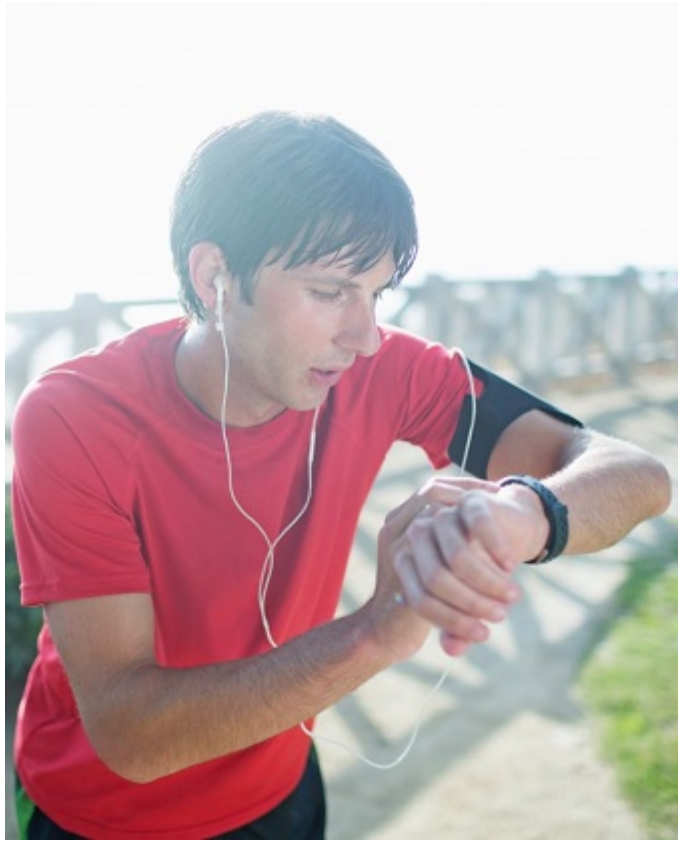
Conrad Electronic: Simplifying Internal HR Management with Custom App Ingentis org.manager [web] for SF

Founded in 1923, the family business Conrad Electronic is regarded as one of Europe's leading omnichannel suppliers for technical products and components. The online shop for private customers offers up to 750,000 items. In addition, the company just recently launched the Conrad Marketplace in response to its business customers' needs, resulting in a total of currently 900,000 products.

As its customer base continues to grow, so does its workforce. The company decided to implement the custom app Ingentis org.manager [web] for SF, which is based on SAP® Cloud Platform, for use with SAP SuccessFactors® solutions. With the help of the app, essential HR management processes are performed more efficiently. Ingentis org.manager [web] for SF creates automated org charts in real time, providing a comprehensive overview of the company structure. Thanks to the tool's responsive design, Conrad is also able to follow through with its "mobile and cloud first" concept, providing a clear overview of all necessary HR information on mobile devices.



© 2017 SAP SE or an SAP affiliate company. All rights reserved.

Realizing full potential of data visualization

Company
Conrad Electronic SE

Headquarters
Hirschau, Germany

Industry
Retail

Products and Services
Extensive portfolio of technical products and components

Employees
4,000

Web Site
www.conrad.de (German)

Partner
Ingentis Softwareentwicklung GmbH
www.ingentis.com

Objectives

- Enable optimized and more-efficient HR management and controlling
- Create time savings with intuitive, user-friendly handling
- Provide quick insight through a clearly arranged organizational structure

Why SAP

- Ability to flexibly extend functionalities of existing SAP® SuccessFactors® solutions as the central system for all HR-related tasks and processes
- Complete picture of the organization and the individual responsibilities and dependencies at any time, thanks to the custom app Ingentis org.manager [web] for SF, based on SAP Cloud Platform
- Option to accelerate workflows and improve data quality, thanks to automated data collection
- Support for global talent and performance management with increased transparency

Resolution

- Improved workflow through straightforward handling, which allows more time for other essential tasks
- Realization of "mobile and cloud first" concept, which enables data to be available on any device at any time
- Comprehensive information flow with a system that provides unlimited data availability and visualization

Future plans

- Rollout of Ingentis org.manager [web] for SF across the company
- Intelligent simulations to facilitate strategic decisions and visualize flexible organizational structure

"With several important modules all in one place, SAP SuccessFactors solutions allow for us to work more efficiently. In addition, Ingentis org.manager [web] for SF fulfills our expectations of presenting all necessary HR data in responsive design."
Dana Lautenschläger, Expert HR Processes, Projects and Systems, Conrad Electronic SE

Greater

Efficiency with visualizing and controlling the organization's workforce

Allover

Presentation of key data points

Complete

Visibility into every change within the workforce

Unlimited

Data availability and visualization

Studio SAP | 51132 (17/08) © 2017 SAP SE or an SAP affiliate company. All rights reserved.

© 2017 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. See http://www.sap.com/corporate-en/legal/copyright/index.epx for additional trademark information and notices.